EarthEye

Real Time Logistics Monitoring

Do you *really* know where your e-waste ends up?

A Comprehensive, Integrated Global Tracking System

- **EarthEye** subscribers choose the number and tracker deployment option that best suits their business needs.
- **EarthEye** trained technicians, install, program and activate the tracking units.
- Each **EarthEye** installation and deployment is filmed to establish chain-of-custody.
- Every 24 hours **EarthEye** tracking units send precise GPS location data from anywhere in the world to a secure, third-party server.
- A proprietary **EarthEye** portal allows subscribers to access their data at any time on computers or mobiles.
- **EarthEye's** safe batteries provide at least 3 years of active service.
- **EarthEye** subscribers receive an annual report expertly assessed for compliance and risk

Did you know...

> 48% of hard disks and solid-state memory in used computers sold online still contain private residual data.

> 40% of e-waste tracked from US recyclers was exported, mostly to polluting operations in Asia.

> In the U.S the average total cost of a data breach is about $7.3 million dollars.

Every day, e-waste is...

- **mined for personal / business data by cybercriminals.**
- **exported to polluting operations in developing countries.**
- **dumped in inappropriate landfills or stockpiled and abandoned.**

These outcomes can have devastating consequences, placing your company, its resources, and reputation at risk.

For the first time EarthEye provides corporations, governments, and institutions with the ability to see precisely where their electronic assets are at any time and take corrective action before lawsuits or legal actions or the wrong kind of headlines cost you dearly.

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